



Social Media Management Proposal

Overview

Hello Sir,

Thank you for considering Zera Creative for your social media management needs. I'm glad we had the opportunity to connect so that we could get a clear understanding of what exactly you want.

We can provide the level of quality and experience you deserve with the individualized attention that you would not receive from larger digital firms. We will work one-on-one with you to do social media of your corporate business.

If you have any questions, please don't hesitate to get in touch. We appreciate the opportunity to work with you.

Thank you.



Connecting customers to your brand.



Objective & Scope of Work

Zera Creative will be doing the following activities for your brand

- ✓ **Content creation & management, content marketing:** We will be designing a multiple number of creative posts/Gifs for targeted marketing and engagement.
- ✓ **Interactions with users:** community engagement and inbox management.
- ✓ **Monitoring:** online media, information sources, and social channels.
- ✓ **Contests:** creative input, development, starting up and monitoring.
- ✓ **Database:** creation, management, and maintenance of the database making it larger and more streamlined.
- ✓ **Online branding:** searching, identifying and improving all brand-related aspects on social media.
- ✓ **Adviser:** playing a brand consulting/advising role with regard to the online environment: opportunities, threats, new initiatives, development of digital identity and online presence, identification of potential business and new digital transactions.

Packages



Gold

Rs. 35,000/Month

- ✓ Page Management (Facebook & Instagram).
- ✓ 16 Posts in a month.
- ✓ 1 GIF.
- ✓ Content writing.
- ✓ Monitoring and Reporting.



Diamond

Rs. 50,000/Month

- ✓ Page Management (Facebook & Instagram).
- ✓ 22 Posts in a month.
- ✓ 1 GIF.
- ✓ Content writing.
- ✓ Monitoring and Reporting.
- ✓ Ads Management.

Note:

- ✓ Media spent will be as per client discretion.
- ✓ 15% agency commission for total media spending budget.



Why Choose Us?

Zera Creative has created compelling designs for a wide variety of project types. As a full-service web development, video and content creation agency, we have grown from a small team to collaborative design, multimedia, and marketing studio. We are strong advocates for developing a clean and functional user experience, on top of beautiful designs that bring out the best in our clients and deliver effective results.

Our clients' satisfaction is what keeps us moving, and helping you stand out is the best way to make sure you're completely satisfied. We're committed to helping your brand stand out against a busy field of competitors.

Oh, and if you're wondering, why would you choose us so there are so many ways that we set ourselves differently than others.

- ✓ Strategy-first Agency! We start with WHY not HOW.
- ✓ Updated with current industry trends for design, tech, and marketing.
- ✓ Best client support and communication in the market.
- ✓ The professional team of 6+ years' experience.
- ✓ Over 300+ clients all around the world.
- ✓ Strong testimonials.
- ✓ Best process and reports in the market.
- ✓ Well documented and organized.
- ✓ Capable of initiating the project on the same day.

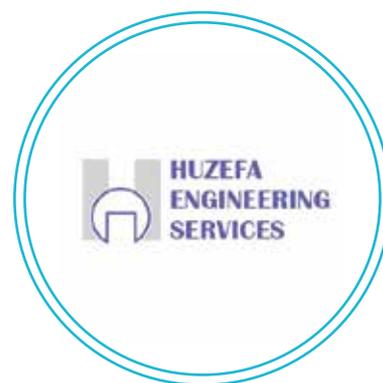


Ideas that grow brands.

Our Clients



Our Clients





We look forward to working with you and supporting your efforts for your social media management needs. We have partnered with dozens of businesses before and we are confident that we can meet the challenges ahead and stand ready to partner with you in delivering an effective solution.

If you have questions on this proposal, feel free to contact us.

Thank You

 +92 309 2156445 / +92 342 2400918

 hello@zeracreative.com

 www.zeracreative.com

 Office# 503, Marine Faisal, Nursery Shahrah-e-Faisal P.E.C.H.S Block-6, Karachi 75400