

WEBSITE PROPOSAL

ZERA.
creative



www.zeracreative.com



OVERVIEW

Dear Sir,

Thank you for considering Zera Creative for your website needs. We're glad we had the opportunity to connect with you so that we can get a clear understanding of what exactly you want.

We can provide the level of quality and experience you deserve with the individualized attention that you would not receive from larger digital firms. We will work one-on-one with you to create a unique product that has a message that will allow your business to stand out from the crowd and establish yourself in a competitive industry.

We'll develop your website first that will be mobile responsive which will adapt and scale to whatever kind of device the user is viewing from while maintaining your existing look and feel and improving overall performance. We will also be helping you with the monthly maintenance of the website so you and your visitors never face any service downtime and bugs.

If you have any questions, please don't hesitate to get in touch. We appreciate the opportunity to work with you.

Thank you.

Intelligent Websites. Real Results.



OBJECTIVE & SCOPE OF WORK

Thank you for your interest in partnering with Zera Creative for your website development project. With well over 10,000 firms offering website development services, we know how challenging it can be to find the right agency for your web development needs.

At Zera Creative, we hold one goal above all others i.e. 100% client satisfaction. Our in-house team of web designers, copywriters, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time and on-budget.

We've built websites for several brands around the world with great success, and are quite excited to get to work on yours.

Zera Creative can build your website on CMS like WordPress and also Custom Build on PHP's Secure Laravel Framework. Both are used by more than a million brands around the world, and is known for their ease of use, security, and scalability, that will allow you to do the following once your website is launched:

- Easily update page content and images.
- Integrate with analytics software to track page and site performance.
- Post new content to your company blog.

We propose that your site will be hosted with **HostJani**. This will ensure that your website is capable of supporting a high volume of traffic while remaining protected from malicious entities.

Your newly developed website will have a new design, fresh content, up to date backend system, and so on. The website will also be SEO and Marketing ready. The developer will initially develop a flowchart based on corporate and marketing information provided by you to determine the most effective navigational structure for this website.

Disclaimer.

The Agency has no right to keep the website code and data after being paid. The agency will handover the code whenever the client requires.

OUR PROCESS

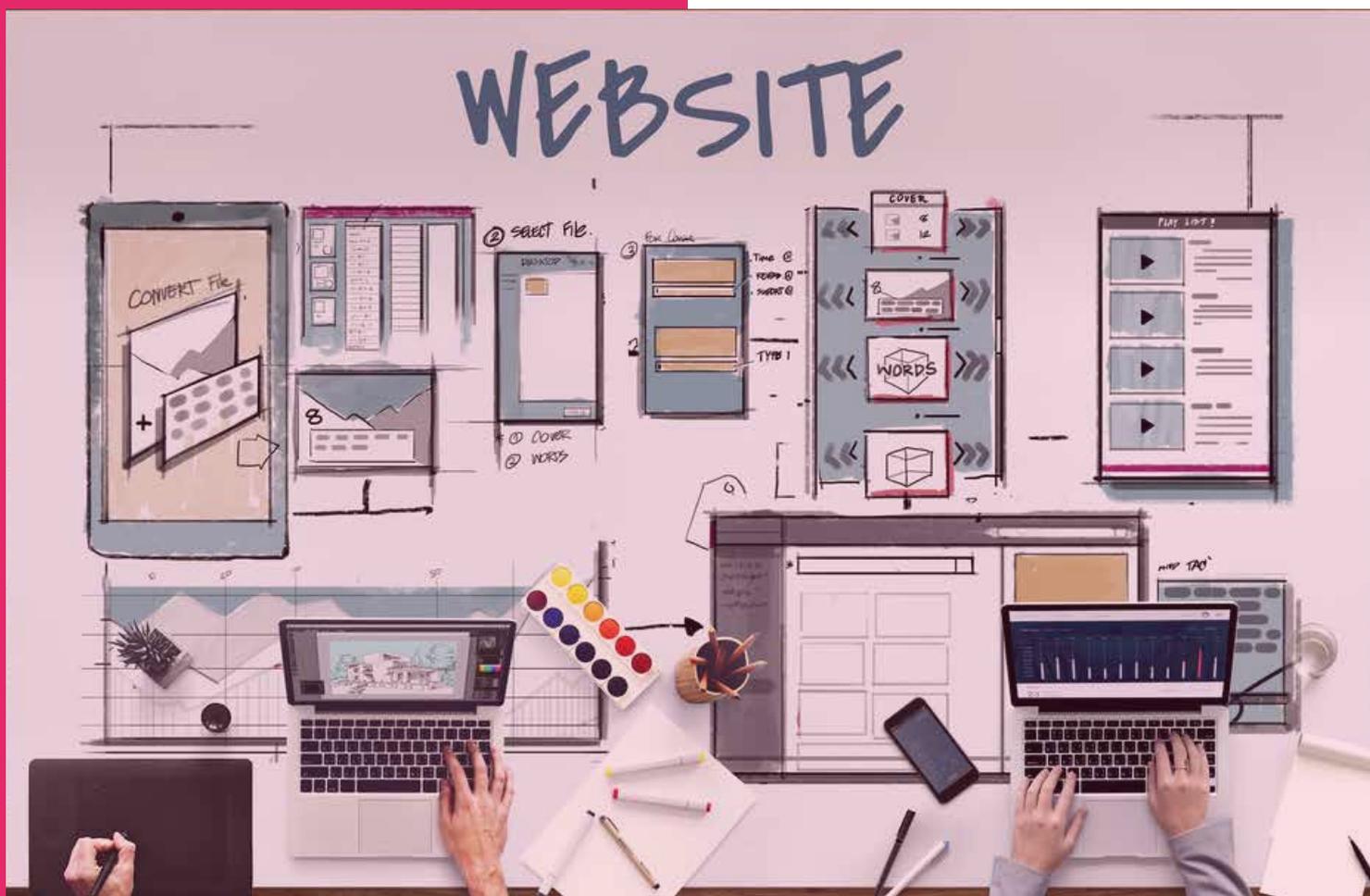


WEBSITE MAINTENANCE

Maintenance of website and applications are as vital as the design and development stage itself. The website needs regular checkups and adjustments in order to enhance the technical functions and also to update the systems, applications, and software as per modern web trends. As some people do not consider website and application maintenance a major need, it is best that you stick to a regular maintenance plan. This is because if you push maintenance to a later date, it may be too cumbersome and costly. In other words, small negligence to maintenance could cost you a lot more in terms of site traffic and profits due to an incompatible system and outdated Information.

Zera Creative's Website Maintenance Service includes:

- Testing and debugging of website.
- Manipulation and addition of content.
- Updating site information and security measures.
- Addition and modification of the content.
- Database maintenance and purging.
- Productivity analysis.
- Monitoring and real-time management of the website.
- Bug fixing.
- Performance optimization.
- Management of clients' data and documenting all necessary reports.



TIMEFRAME AND INVESTMENT

Below are our rates we've estimated based on the scope of services outlined earlier in this proposal. If you have any questions about our pricing or need to increase or decrease the scope of work, please leave a comment and let us know.

Task	Timeframe	Amount
Website Development 5-10 Pages.	3-4 weeks	Rs. 30 - 50K
Website Development 10-30 Pages.	3-4 weeks	Rs. 40 - 70K
Ecommerce Store Development Website built on WordPress platform with premium theme.	4-6 weeks	Rs. 60K - 90K
Custom-built Website Development Website built on PHP Secure Laravel Platform with Custom theme developed from Scratch.	8-12 weeks	Rs. 200K - 300K+
Website Maintenance & Technical Support	Monthly	Rs. 5-10K (Free for first 2 months)
Domain & Hosting (one domain)	1 Year	Rs. 5K



WHY CHOOSE US?

Zera Creative has created compelling projects for a wide variety of project types. As a full-service web development and content creation agency, we have grown from a small team to collaborative design, multimedia, and marketing studio. We are strong advocates for developing a clean and functional user experience, on top of beautiful designs that bring out the best in our clients and deliver effective results.

Our clients' satisfaction is what keeps us moving, and helping you stand out is the best way to make sure you're completely satisfied. We're committed to helping your brand stand out against a busy field of competitors.

Oh, and if you're wondering, why would you choose us so there are so many ways that we set ourselves differently than others.

- Strategy-first Agency! We start with WHY, not HOW.
- Updated with current industry trends for design, tech, and marketing.
- Best client support and communication in the market.
- Over 399+ clients all around the world.
- Strong testimonials.
- Expertise in 360° brand solutions.
- Best process and reports in the market.
- Well documented and organized.
- Capable of initiating the project on the same day.

OUR CLIENTS





LET'S GET STARTED

We look forward to working with you and supporting your efforts for your company's website and other IT needs. We have partnered with dozens of businesses before and we are confident that we can meet the challenges ahead and stand ready to partner with you in delivering an effective solution.

If you have questions on this proposal, feel free to contact us.

Thank You!



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